

## FDP CONTENTS

Session	Time	Topics to be covered
13-06-2018	9:30 am - 10.30 am	FDP Inauguration
	10:30 am - 11.15 am	Relevance of Business Analytics in global projects (CA Narayanan Nambiar)
	11.15 am - 11.30 am	Tea Break
	11: 30 am - 1.00 pm	Advanced Microsoft Excel: A data analytics tool in Finance (Mr. Sudheesh Sharma)
	1.00 pm - 2.00 pm	Lunch Break
	2.00 pm - 4.00 pm	Business Analytics: A marketing perspective ( Dr. Vinit Kumar)
	4.00 pm - 4.15 pm	Tea
14-06-2018	9.30 am - 11.15 am	Standard Operating Practices (SOPs) in Analytics: a corporate outlook (Mr. Nishant N)
	11.15 am - 11.30 am	Tea Break
	11:30 am - 1.00 pm	Data Science and Actuarial analytics: A corporate – academic outlook (Mr.Mahidhara Davangere V)
	1.00 pm - 2.00 pm	Lunch Break
	2.00 pm - 2.30 pm	Introduction to global programmes in Analytics by iaMp (Mr. Mahesh Mohan)
	2.30 pm - 3.30 pm	Importance of Analytics in Research (Dr. E.S Jeevanand)
	3.30 pm - 4.00 pm	Tea

### EVENT PATRONS

Shri. K ANAND, Managing Trustee  
Dr. M. A. Dorairangaswamy, Principal

### CONVENER

Dr. Elizabeth George, HOD

### CO-ODRINATORS

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### PARTICIPATION FEE

The participation fee on non- residential basis covering professional fee, participation certificate, programme registration kit, High Tea plus lunch for 2 days is **Rs. 500/-** per participant.



**Adi Shankara**  
BUSINESS SCHOOL

&

**iaMp**  
INTERNATIONAL ASSOCIATION  
OF MARKETING PROFESSIONALS



## Faculty Development Program on Business Analytics

Date: 13<sup>th</sup> & 14<sup>th</sup> June, 2018  
Venue : Seminar Hall, ASIET

ADI SHANKARA GROUP OF INSTITUTIONS  
Vidya Bharathi Nagar, Mattoor, Kalady - 683574